

EAST OF ENGLAND SLUSH DELEGATION

Made possible by



GameANGLIA*





What is Appnalysis?



Appnalysis® is a deep tech self-service mobile app analytics service that can be easily integrated into your data visualisation tools. Qualify your mobile app roadmap decisions with data, alongside assistance from our supporting consultancy service.

Our service helps you make informed app design decisions - providing real-time data, mobile app features, mobile market share per territory and market changes by comparing and tracking competitors with a fully automated system, saving you hours of manual work and providing you with actionable outcomes.

Appnalysis helps you to understand the mobile app ecosystem efficiently and thoroughly so you can concentrate on developing a market-leading mobile app.

Integrate our data with the following tools



Looker Studio



Power BI



Excel

And many other integrations with



Appnalysis is a deep tech self-service mobile app analytics service that allows users to perform trend, audit, and competitor analysis to help them develop a better and more efficient development roadmap based on data using a fully automated SaaS.

Using our new strategic market and development tools, which assist with competitor analysis through deep data algorithms, we analyse both iOS and Android apps to uncover technical insights via automated reports and proactive alerts of on-demand market changes. Our reports give the confidence to make informed app design decisions.

Contact

Mark Thomas (Founder)

mark.thomas@appnalysis.com



Selected clients:

BBC



norwich

*Cut the Mustard*

Cut the Mustard is a 2D animation studio from Norwich, UK. We've been operating since 2019, making hand-drawn and digital animation in a wide range of styles. Our films range from short films to explainers to adverts, and our clients are start-ups, charities and artists. We offer full pipeline animation, covering every step of production including bespoke sound design.

As buying trends have changed and AI have altered the value of our work, we're looking at pivoting as a studio, using our storytelling and software experience to move towards creating original IP. We're looking for potential future investment to help support these opportunities, and have ambitions towards games design and/or original animation.

Contact

Liam Gilbey (Founder)

cutthemustard.studio@gmail.com

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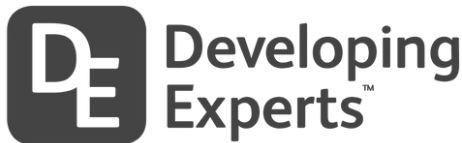
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Take a look at our science lessons

What to expect from our science curriculum?

- Sequenced and mapped against the National Curriculum and AQA, with a focus on prior learning
- Lessons plans, handouts, unit tests, unit knowledge organisers, before and after tests and presentations

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Developing Experts is a leading careers-focused learning platform which works with over 5,000 UK schools. It is designed to ignite enthusiasm for STEM, guide informed career choices, and strategically build a diverse and inclusive STEM talent pipeline.

Leveraging cutting-edge AI technology, our platform empowers governments to align educational outputs with economic needs, offering insights into the growth of various talent pipelines. We currently work with a range of government owned companies and departments to grow their future talent pipelines.

Contact

Sarah-Jane Mintey (Founder)

sarah@developingexperts.com



Moss Monkey specialises in mechanically satisfying, visually charming games which suit the current social media landscape well. Our business model is to develop single purchase titles which build a brand that can then be spun off into merchandise, DLC and sequels.

OUTCLAW is a third person action adventure with the unique mechanic of commanding an army of minions to do your bidding. Play as Giblet, a mischievous feline god, cast out from his pantheon.

Contact

Alfie Wright (Co-founder)

mossmonkeygames@gmail.com

AI VIDEO GAME CREATION BY TELLING DYNAMIC STORIES

AI is creating a step change in video games, moving the media from **Interactive entertainment** to **Dynamic**.

Discover how we transform your ideas into captivating dynamic video games by collaborating with an AI called **TILKI** by prompts, not code. **TILKI** creates and publishes tailored games to each player. Starting with your prompts and graphs, then ends with Generative AI.



GAME ENGINES ARE FOR PROGRAMMERS, **TILKI** IS FOR CREATORS



AI video game creation by prompting the prompts. We believe that generative AI will make traditional game engines obsolete through the advent of 3D asset and/or real-time video generation.

This shift will enable anyone, including smaller teams, to build video games, provided there's an AI that can: a) manage the generative AI by prompting what to build and distributing it, and b) serve as a muse to human creators by understanding dynamic storytelling, gameplay, and world-building.

Tilki AI is this AI platform - the layer above generative AI and distribution platform.

Contact

Barnabas Cleave (CEO)

Barnabas@TILKI.ai

Revolutionise customer and visitor engagement
with AI-powered characters that drive results

Products

Transform your organisation

At SKC Games Studio, we create AI-driven characters that aren't just interactive—they're designed to connect with your customers and visitors on a deeper level.

With personalised, real-time responses, our AI solutions increase customer and visitor satisfaction, improve loyalty, and streamline your operations, helping your organisation to grow.



Individuals

AI WITH HEART

1956 Individuals creates AI-driven characters that aren't just interactive—they're designed to connect with your customers and visitors on a deeper level. With personalised, real-time responses, our AI solutions increase customer and visitor satisfaction, improve loyalty, and streamline your operations, helping your organisation to grow.

We have already secured partnerships with Bletchley Park and BT Innovation Showcase at Adastral Park, and are in the process of signing additional prominent historical figures. With proven traction and strong interest, we are ready to scale, expand into new markets, and drive substantial revenue growth.

Contact

Babita Devi (Chief Strategy Officer)

babita@skcgames.uk

This delegation was made possible by...

Norfolk & Suffolk Unlimited



Norfolk & Suffolk Unlimited brings together local private and public sector partners to promote the region, boost business growth and drive inward investment.

Connected Innovation



The Connected Innovation Programme, hosted by Norfolk County Council, links together 26 innovation hubs, incubators and accelerators, universities, research institutes, and business innovation clusters across Norfolk and Suffolk.

Game Anglia



Game Anglia, a non-profit organisation, supports young people and independent game developers in the East of England develop the skills, connections and expertise they need to be successful in the games industry.

Games London



Games London has one mission: to make London the games capital of the world.

